## Four Pees appoints Arnaud Tavard as new Sales Manager France

**Ghent, 15/04/2021** - **In its continued search for growth and commitment to its customers, Four Pees welcomes Arnaud Tavard as its new Sales Manager for France. In this position, he will broaden Four Pees' sales activities in France and develop strong relationships with existing and future partners and customers. The appointment of Arnaud follows the completion of Four Pees’ acquisition of agileStreams, the French reseller and integrator dedicated to optimizing print production workflows for printers, publishers, brand-owners and retailers.**

In October of last year Four Pees made a series of announcements regarding its growth plans: the intention to integrate the activities of agileStreams, the appointment of Christian Blaise, CEO of agileStreams, as Director of Professional Services & Support and the expansion of its service offering, with the intention to become a leading international integrator of software solutions to optimize print production processes. The appointment of Arnaud Tavard further supports these announcements and confirms the commitment to the combined Four Pees and agileStreams customers and partners, and by extension the French market.

For the past six years, Arnaud has been working as Presales and Product Manager of front office solutions at ALTAVIA. Before that, he was Director of IT at Impression Durable for 10 years. Based on that experience, he has a thorough understanding of both the business challenges companies are facing in optimizing their print production workflow and the technical solutions Four Pees is able to offer. At Four Pees, Arnaud will help and guide print companies towards optimizing, automating and digitizing their printing processes, from order intake all the way to the printer or press.

“I am eager to start this new experience at Four Pees to help and support even more customers, to further streamline their print production process together with the rest of the team”, comments Arnaud Tavard. “More and more companies in this sector are convinced that automating and digitizing their print production is the way to go. I want to explore the best solution tailored to their company and help them to benefit as much as possible from this automation process.”

Tom Peire, CEO at Four Pees: “Over the past years we have significantly expanded. Our technical team has more than doubled and we have built a dedicated sales presence in Belgium, the Netherlands and the UK, both with the help of our own sales team and our network of resellers. Consequently, we now expand our presence in the French market as well. With production systems and needs becoming increasingly complex and the right technical profiles being harder to find, Arnaud’s technical background will be a great asset, both to even better support our partners, and to help our customers continuously improve their print production.”

### About Four Pees

Reimagine your print production. Four Pees turns your printing operations into a success by ensuring their smooth automation. The result? Your work becomes easier and your entire organisation functions optimally. We offer solutions to streamline print and packaging production from start to finish. Whether you need advice, a software product, or a seamlessly integrated solution that takes you from the drawing board to a tailored design, resulting in fully automated production.

Four Pees was founded in Ghent, Belgium in 2007. Today, more than ten years later, Four Pees offers solutions that streamline entire print and packaging production processes across the world, with sales in Belgium, the Netherlands, the United Kingdom and France. Thanks to its network of more than 40 trusted partners and resellers around the world, Four Pees can offer the best possible service.

Four Pees, feel the good flow.

For more information: [www.fourpees.com](http://www.fourpees.com/en/)

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