It should even be possible to add things other than penguins!
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David van Driessche
CTO - Four Pees
Agenda

• Introduction

• Easy does it

• The full bananas

• Wrap-up and questions
• Based on pdfChip technology
  • Similar to pdfToolbox template reports

• Embedded in “easy” and “hard” fixups

• Don’t forget about other ways to add content
  • Imposition engine, overlay, add as layer…
4 New Fixups

**Type of fixup:**
- Place barcode
- Place content on page
- Place page number
- Place text

**Place text:**
- Text:
- Font:
- Fontsize (pt): 12
- Horizontal offset:
- Vertical offset:
- Unit: pt
- Relative to: Lower left corner
- of: CropBox
- Rotation (degrees): 0
- Create on layer
- Layername:
- Color space: CMYK (%)
- Value: 0
- Create as spot color
- Spot color name:
- Spot color tint value: 100

Apply this fixup to:
- Current file
- Embedded files
4 New Fixups

• Place text
  • Adds static or dynamic text to a PDF document

• Place page number
  • Adds a page number to a PDF document

• Place barcode
  • Adds one of more than 100 barcode types to the document

• Place content
  • Generic “place” fixup that uses an HTML template
Easy does it

• Three easy fixups have only properties
  • Mostly quite a lot of properties for those three easy fixups
    • Specific properties for each fixup
    • Position on the page
    • Z-order (front or back)
    • Layer properties
    • Spot color properties

• No programming required

• Possible to add multiple items in one fixup
Easy does it

- Fixups, so available in a profile
- Available in desktop, Server, CLI, SDK through such profiles
The full bananas

- Template based on pdfChip technology
  - Can use HTML, CSS and Javascript
  - Has additional access to the document being processed
Anatomy of a snippet

- Folder for each snippet
  - “manifest.xml” to request additional information
  - “callas_tmp” folder with results:
    - “calsDocInfo.js”, a json object with information about the document you’re adding to
    - “pdfChip.log”, an output log you can write to
  - “index.html” as main HTML file
  - Any other files and folders you want to add
Sizes and positions

• Two strategies
  • 1) Create a fixed size snippet, position it using properties of the fix-up
  • 2) Create a variable size snippet, that adjusts itself to the size of the page it is added to
Wrap-up

• New, flexible way to add content to PDF documents
  • Through fixes
  • Either easy or more complex (but more flexible)
  • Built on pdfChip engine
Thanks! Questions?

David van Driessche, CTO, Four Pees
david.van.driessche@fourpees.com
www.fourpees.com