The basics of Preflight
I want to fly away...

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Welcome

• To this preflight webinar…

• Upcoming webinars
  – Standardized output from InDesign with axaio MadeToPrint
    January 13
  – Evolutions in preflight standards
    January 20
Agenda

- What is preflight?
- Why, when and how?
- Making it easy for yourself...
- Demo!
Let’s get started!
So you’re boarding your plane…

Would you prefer the pilot has checked it **before** you take off?
Let’s translate that

- Preflight is the process of checking your documents to see they are fit for whatever use you have for them:
  - Not limited to printed material
  - Different for different workflows
So... when do you preflight?

• In all crucial places of your workflow
  – Native documents
  – After PDF generation
  – If receiving files from outside
  – Before sending files to another workflow
Obvious no?

We preflight 😊

I don’t 😞
Perhaps it’s not a big problem?
OK, OK!

So tell me *how*!
Preflight Standards & Profiles

• A standard or specification defines what a PDF file *should* and *should not* do

• A preflight profile implements such a standard in software
  – Information: things you want to know about
  – Warning: things that *might* be a problem
  – Error: things that *will* definitely be a problem
Detect versus fix

• Software today (such as pdfToolbox or Adobe Preflight) can often:
  – Detect problems (preflight)
  – Fix problems

• Why fix?
  – Often quicker to fix
  – Whoever made the file may not know how to fix it
So what should we fix?

- Very good question 😊

- Some things cannot be fixed
  - Image resolution too low

- Some things should not be fixed automatically but only after close inspection
This sounds like *a lot of work* 😞
Use standards!

PDF – ISO 32000
Use standards!

- PDF/X – ISO 15930
- PDF – ISO 32000
Use standards!

GWG 1v4
PDF/X – ISO 15930
PDF – ISO 32000
Use standards!

- PDF – ISO 32000
- PDF/X – ISO 15930
- GWG 1v4
- Your workflow!
Enough theory

Let’s see this in action!
That’s it folks!

Questions?

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